2020 Advocacy Agenda



Innovation

Partner with local agencies and businesses



to create business accelerators and incubators that will grow our entrepreneurial ecosystem and attract investment.

 Advocate for the official creation of the Bay Street Innovation Corridor in Downtown Jacksonville

where innovators can test new products.

- Work with local, state and federal regulators to lead on standards and legislation to accommodate autonomous vehicles.
- Work with industry leaders and government officials to advocate for the creation of a regulatory sandbox to attract investment and innovation in financial technology while protecting consumers.
- Work to create an environment that removes barriers and fosters data center expansion, investment and development in Jacksonville.

Talent Development and Attraction

 Work with the state, local colleges and the FinTech industry to develop



the FinTech industry to develop academies to train future employees.

Partner with businesses and educational institutions to market

the region as a destination for top talent.

Strengthen partnerships between business and educational institutions to encourage training programs and internships to develop the next generation of talent.

Downtown Development

Advocate for policies that will encourage



downtown development and aggressively market in the push for 10,000 residents living in downtown by 2021.





Business Recovery Efforts

Support legal protections to protect



businesses from potentially frivolous lawsuits related to COVID-19 unless the business or its employees, owners, directors or agents are guilty of gross

negligence or willful misconduct.

- Seek to implement policies or programs that connect entrepreneurs and small businesses with access to capital and credit, including supporting cultural organizations and minority owned businesses.
- Advocate for increased operational support to help the business community navigate pandemic related issues in the workplace.
- Assist through programs or policies connecting displaced workers with emerging opportunities.