

2021 Advocacy Agenda

Innovation



- Advocate for the official creation of the Bay Street Innovation Corridor in Downtown Jacksonville where innovators can test new products.
- Work to create an environment that removes barriers and fosters data center expansion, investment and development in the Jacksonville region.

the Jacksonville region.

- Build more education and corporate partnerships at the Open Innovation Center to strengthen the innovation ecosystem.

Economic Development



- Advocate for economic development programs that help our region and state remain competitive in attracting investment.
- Partner with public and private downtown stakeholders

to advocate for policies that will encourage downtown development and aggressively market in the push for 10,000 residents living in downtown.

Business Climate



- Support legal protections to protect businesses from potentially frivolous lawsuits related to COVID-19, provided businesses are following CDC, state and local guidelines.

▪ Seek to implement policies or programs that connect entrepreneurs and small businesses with access to capital and credit, including supporting cultural organizations and minority-owned businesses.

- Advocate for increased support to help the business community navigate pandemic-related issues and to connect displaced workers with emerging opportunities.



Quality of Life

- Support policies that promote diversity, equity and inclusion in entrepreneurship and economic growth.
- Advocate for investment in infrastructure, supporting projects in neighborhoods throughout the region.



- Support the activation of the Downtown Riverfront, putting an additional focus on health and wellness.
- Advocate for policies that support arts and culture programming in the region.

Talent Development and Attraction

- Partner with state and local agencies and businesses to create business accelerators and training that will grow our entrepreneurial ecosystem and attract investment.



- Partner with businesses, K-12 and higher education institutions to market the region as a destination for top talent.
- Strengthen partnerships between business and educational institutions to encourage training programs and internships to develop the next generation of talent.